

## City honours community for playing pivotal role in public engagement shift

May 10 2017

The City of Edmonton held a special event today to recognize the contributions of community members, and the achievements of the Council Initiative on Public Engagement. The event drew over 200 people, who gathered to celebrate the creation of a renewed framework for public engagement at the City.

"it's important to acknowledge that the foundation of the Council Initiative's work was built on more than 1,000 individual voices from across our city in Phase 1 and more than 8,000 hours were contributed by members in Phase 2," said Kirsten Goa, Community Co-Chair of the Advisory Committee.

Anew website, "Engaging Edmonton," was revealed at the event, which shares the stories of the Council Initiative's community member participants. In addition, the City showcased its revamped <u>public engagement site</u>, which will serve as a resource hub of opportunities for citizens to get engaged. The City of Edmonton's new direction for public engagement was also unveiled, including the new promise and public engagement spectrum that uses more citizen-centric language.

"As a result of the generous contributions, thoughtful thinking and countless hours given by those who participated on the Council Initiative, we have advanced our public engagement practice," said Rob Klatchuk, Branch Manager of Engagement and Administration Co-Chair of the Advisory Committee.

Launched in 2014 and sponsored by Councillors Ben Henderson, Mchael Walters and Andrew Knack, the work of the <u>Council Initiative on Public Engagement</u> contributed to the development of the new public engagement policy and framework approved by Council on April 11.

## For more information:

edmonton.ca/publicengagement

edmonton.ca/engagingedmonton

Council Initiative on Public Engagement

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