



ALBERTA CENTENNIAL TATTOO



FACT SHEET

- The Edmonton Salutes committee will host a military Tattoo on July 21-24, 2005 to commemorate the Province of Alberta's 100th Birthday. This event will present the history of the Canadian military in Alberta through an array of military bands, dance groups, and dramatic performances.
- The music will be provided by a number of military bands from Western Canada.
- The City of Edmonton and Northlands Park are the main sponsors of this event.
City of Edmonton - \$150,000
Northlands Park - \$150,000
- Financial assistance in the amount of \$75,000 has been provided from the Province through the Community Incentive Grant program.
- The total cost of producing the Tattoo is \$946,400.00. Funds will be raised through ticket sales, government support, and corporate/private sponsorship.
- The Tattoo will run for four days with three evening performances and one matinee performance.
- The Sunday, July 24, 2005 performance will be dedicated to our military veterans as 2005 is the Year of the Veteran.
- The event will be held during Edmonton's Klondike Days and Prairie Finds Alberta with the intention of attracting audiences from around Alberta.
- Canadian Forces personnel in Western Canada are supporting the project through staff assistance.
- The organizing committee is responsible for the transportation and accommodation costs for the bands and other performers.
- Ticket price is \$28.00 which includes admission to Klondike Days.
- Financial sponsorship would offset the production costs, assist in the promotion of the event and possibly fund a cast party to follow the final performance on July 24, 2005.
- The Alberta Centennial Tattoo promises to be one of the highlights of the summer.