

ETS Live® To Go App Launch
Rules and Regulations

Giveaway Details:

Visit takeETS.com/ETSLive between January 12, 2015 and March 12, 2015. Click on the ETS Live® To Go banner on the top of the page to be redirected to information on how to download the app and to fill out the entry form. ETS Live® To Go must be downloaded on either an iPhone or Android device in order to qualify. ETS Live® To Go is free to download.

Prizing Details:

One lucky entrant will win a 16 GB iPadAir 2 valued at \$630 Canadian dollars.

Contest Details:

There is no purchase required to enter the contest. The chances of winning are dependent on the number of entries received. Contest is open to Edmonton Capital Region residents who are 18 years of age or older. If a winner is under the age of 18, a parent or legal guardian may accept the prize on their behalf. Contest is not open to current Edmonton Transit employees.

Contest will be open from January 12, 2015 after the contest banner is made live on takeETS.com/ and will continue until midnight on March 12, 2015 Mountain-Standard Time. Edmonton Transit reserves the right to cancel this contest without notice. One entry per person, per day will be accepted throughout this period. One winner will be chosen randomly from all valid entries.

- In order to receive their prize, the contest winner must correctly complete a mathematical skill-testing question, and sign a standard declaration and release form confirming compliance with the contest rules together with a consent for The City of Edmonton to use the winner's name and likeness online and in print in any other media in connection with the contest and for advertising and promotional purposes without additional compensation.
- Contest winner is responsible for picking up their prize during normal weekday business hours within five (5) working days of contest winner successfully answering the skill-testing question. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Return of any prize notification as undeliverable or failure of the prize winner to successfully answer the skill-testing question within five (5) working days of notification of selection may result in disqualification and selection of an alternate winner.
- The contest prize is a 16 GB iPad Air2 valued at \$630 Canadian dollars. Edmonton Transit can replace the prize with another suitable prize of equal value without notice. It is the responsibility of the winner to account for any additional costs that may be associated with the prize.
- Entrants agree to abide by the terms of these official rules and by the decisions of the contest judge, which are final and binding on all matters pertaining to this contest. This contest is governed by the laws of Canada. All federal, provincial, and local laws and regulations apply. All taxes on prizes are the sole responsibility of the prizewinner. By entering, participants release and hold harmless The City of Edmonton, its parents,

subsidiaries, affiliates, directors, officers, employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including any travel related thereto.

- The City of Edmonton reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the contest. The City of Edmonton assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The City of Edmonton is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by The City of Edmonton on account of technical problems or at any web site, or any combination thereof, including any injury or damage to participants' or any other person's computer related to or resulting from participation or downloading any materials in this contest.

This information is being collected under the Authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act (F.O.I.P.). And it will be solely used to send monthly emails regarding ETS promotions. If you have any questions about the collection of this data, contact the Team Lead of Customer Engagement & Retention within the ETS Customer Experience & Retention Group at ETSupdates@edmonton.ca or by calling [780.442.4542](tel:780.442.4542)