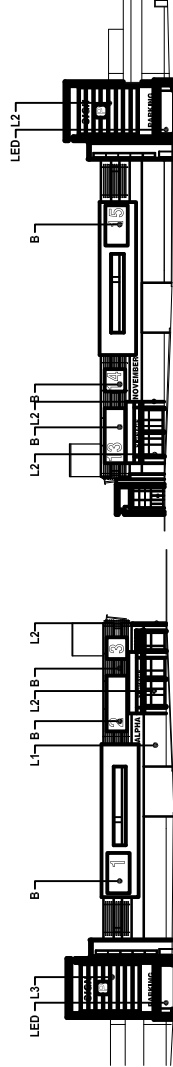


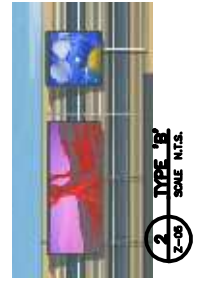
SOUTHGATE FASCIADE



1 SIGNAGE TYPES
SCALE N.T.S.

BILLBOARD SIGNAGE TYPE B:

- GRAPHICS TO COVER FULL FACE OF BILLBOARD PANEL
- TEXT LIMITED TO 20% OF SURFACE FACE
- NO PRICES OR SALE BANNERS WILL BE PERMITTED ON SURFACE FACE
- FINISHING OR AUDIBLE DEVICES WILL BE PERMITTED
- INTERNAL OR EXTERNAL ILLUMINATION
- ALL CONDUIT PAINTED TO MATCH BUILDING COLOUR
- ELECTRICAL SERVICE CONDUIT TO BE HIDDEN IN RACEWAY, NOT EXPOSED.
- SIZES
 - LANDSCAPE FORMAT LARGE - 12' X 30'
 - LANDSCAPE FORMAT MEDIUM - 12' X 22'
 - LANDSCAPE FORMAT SMALL - 12' X 9'
 - SQUARE FORMAT - 12' X 12'



2 TYPE 'B'
SCALE N.T.S.

SOUTHGATE BILLBOARD SIGNAGE TYPE SB:

- GRAPHICS TO COVER FULL FACE OF BILLBOARD PANEL
- TEXT LIMITED TO 30% OF SURFACE FACE
- NO PRICES OR SALE BANNERS WILL BE PERMITTED ON SURFACE FACE
- FINISHING OR AUDIBLE DEVICES WILL BE PERMITTED
- INTERNAL OR EXTERNAL ILLUMINATION
- ALL CONDUIT PAINTED TO MATCH BUILDING COLOUR
- ELECTRICAL SERVICE CONDUIT TO BE HIDDEN IN RACEWAY, NOT EXPOSED.
- SIZE
 - LANDSCAPE FORMAT - 24' X 62'



3 TYPE 'SB'
SCALE N.T.S.

TENANT SIGNAGE TYPE 'L':

- LIMITED TO TENANT RETAIL NAME AND OR LOGO ONLY
- NO PROMOTIONAL ADVERTISING OR SLOGANS PERMITTED
- NO PRICES OR 'SALE' TEXT PERMITTED
- FINISHING OR AUDIBLE DEVICES WILL BE PERMITTED
- ONLY BACK OR HALO ILLUMINATED INDIVIDUAL CHANNEL LETTERS OR METAL BLADE LETTERS ARE PERMITTED
- ALL CONDUIT PAINTED TO MATCH BUILDING COLOUR
- ELECTRICAL SERVICE CONDUIT TO BE HIDDEN IN RACEWAY, NOT EXPOSED.
- MAX. HEIGHT OF LETTERS AND LOGOS
 - TYPE L1 - 36"
 - TYPE L2 - 52"
 - TYPE L3 - 84"



4 TYPE 'L'
SCALE N.T.S.

SIGNAGE TYPE 'LED':

- INFORMATIONAL CHANGING DATA, MESSAGE CENTRE ONLY
- NO GRAPHICS PERMITTED
- NO PRICES OR 'SALE' TEXT PERMITTED
- NO AUDIBLE DEVICES WILL BE PERMITTED
- FINISHING OR AUDIBLE DEVICES WILL BE PERMITTED
- ALL CONDUIT PAINTED TO MATCH BUILDING COLOUR
- ELECTRICAL SERVICE CONDUIT TO BE HIDDEN IN RACEWAY, NOT EXPOSED.
- MAX. HEIGHT = 48"



5 TYPE 'LED'
SCALE N.T.S.



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Client/Project

IVANHOE CAMBRIDGE II INC.
SOUTHGATE CENTRE
EXPANSION

Figure No.

Z-05

Title

SIGNAGE CRITERIA CONCEPT